

SSMA Inc. UPDATE

MAY 2009



Check out the SSMA
Website by visiting
www.shiremarine.com.au

Your Association Needs YOU!

Please join us at the SSMA PLANNING SESSION

An afternoon workshop
commencing at 4.30 and
concluding at 7.30pm
June 3rd 2009

Light refreshments will be
provided.

The St George & Sutherland
Business Enterprise Centre
Level 1, 31 Waratah St,
Kirrawee

RSVP 29 May 2009

trevor@cronullahouseboats.com.au



EXECUTIVE COMMITTEE

President
TREVOR WALDING

Secretary
BOB OOMEN

Treasurer
CHRIS TREGONING

Committee members
BRAD CORNISH
JOCELYN BUSKINS

SSC Representative
GLENN HOLDSTOCK

Re-introducing the SSMA

The SSMA has been working hard for the past five years to represent the Sutherland shire marine businesses on the issues that matter.

However whilst the SSMA has working hard on the external issues the association itself has been neglected. Without a regular newsletter and formal communications between members the membership has been declining and that doesn't bode well for the association.

The newly elected executive committee would like to address this. As shown later in this newsletter The SSMA has had a positive influence on so many marine related projects and initiatives in the shire and would like to keep representing the marine businesses of the shire so that their voices can be heard.

The new plans for the SSMA are as follows

- Re-implement the regular newsletters
- Update the website regularly with current projects and their status
- Actively seek new memberships and the renewal of former members
- Conduct regular meetings, networking and social events

SSMA Member Survey

All Sutherland shire marine and marine associated businesses will soon be receiving an email containing a link to a short survey. Please help us to represent you better by taking the time to fill it

out. If for some reason you do not receive the survey link please email Trevor Walding trevor@cronullahouseboats.com.au to request your copy.

Membership Benefits:

Members of the SSMA gain the following benefits

- Free business listing on the SSMA website with a link to your business website
- Social and Networking opportunities
- The opportunity to have your view on marine issues in the shire heard and represented to the relevant authorities
- Free Employment Listings on the SSMA website
- Regular updates on Marine projects and initiatives in the shire
- The use of The SSMA logos for marketing and promotional purposes

All of this for the small annual fee of \$100.

For membership information or to obtain a copy of the SSMA logo contact Sutherland Council's Economic Development Unit by phone on 9710 0109 or email LCrane@ssc.nsw.gov.au



A relaxed afternoon on Port Hacking

Message from the Secretary

The SSMA was formed to provide a forum for the local boating industry. The aim was to provide a means of gathering and discussing the issues that affect the industry in and around the Sutherland Shire. The SSMA is acknowledged as the representative body for the local Boating Industry, and our opinions have been sought on a large variety of subjects. Some of these subjects have included:

- Improvements to the land/water interface for the boating industry and public.
- Training of entry level employees and courses that lead to qualifications at higher levels
- The lack of modern facilities to provide an appropriate working and recreational environment for the 21st Century
- The security of tenure for wet lease holders to enable the investment required to procure these facilities.

These aims have been pursued over the years by the committee. Our activities have included:

- Memberships on committees to discuss improvements to public facilities. Our input has been sought on:
 - Gray's Point Boat ramp
 - Hawkesbury Esplanade boat ramp
 - Gunnamatta and Bundeena Wharfs
 - Yowie Bay boat ramp and Wharf
 - Lugano Parade Wharf
 - Head of Gunnamatta Bay redevelopment
- Letters of support for private funding of waterside development to Maritime, Department of Lands, SSC and others, and attendance at various meetings and forums in support of these.
- Involvement in an extensive consultation with the local industry regarding its training requirements, largely through federal government funding, resulting in new courses being introduced at Gymea TAFE
- Interaction with TAFE, Sutherland BEC, Sutherland BEN, Sutherland Shire Careers guidance group (High School Teachers) to source and train employees (introduction of

Certificate I in Boating services at Gymea TAFE, return of Coxswain, Master V and MED3 Certificate to Gymea and Loftus TAFE).

- Recently we have gained membership on the Port Hacking Management Panel and Sutherland Council's Economic Development committee.
- We offer a small prize at Gymea TAFE in the filmmaking courses for the best short film which reflects our industry and its concerns.

Some of the best achievements of the SSMA have been the social networking occasions we have been able to organise. The Annual General Meetings have always been occasions of interest and enjoyment. Apart from the formalities which are usually brief, we have had some interesting speakers for example:

- Fiona Thompson (NSW Maritime)
- Professor Albani (University of NSW)
- Brett Moore (Waterways)

And an informal and enjoyable social function to accompany the formalities.

The Christmas event has always been a very pleasant event, with the minimum of formality and great opportunity to interact informally with our industry and the many support groups we have benefited from over the years.

To backup the claim that the SSMA has regarded as the representative body for the local industry, all of the following groups have interacted and provided valuable support to it and its members.

- SSC
- TAFE
- Sutherland BEC
- Sutherland BEN
- Maritime Authority
- University of Wollongong
- DSRD
- We have also had discussions with the BIA and AGT in trying to pursue our aims.

The SSMA is involved in your issues in your industry in your area. Join up and join in to develop the local industry

Bob Oomen, SSMA Secretary



The new wharf in Gunnamatta Bay nearing completion.

Current Projects

Safe disposal of expired flares.
Discussions are underway with local and state government to find a solution to this explosive problem.

Disposal of oils and thinners.
Many marine businesses use these potentially hazardous materials. Options are being explored for more cost effective ways of safely disposing of them

Regional Boat Show
Expressions of interest are being sought in regards to the Sutherland Shire hosting its own regional boat show focussing on the promotion of local providers

Research study:

Two major studies have been prepared in consultation with University Of Wollongong and SSC.

Economic Value of the Marine Industry to the Shire, and a Business review

Full results of these studies are now available. These studies will be the subject of future newsletters.

Please contact Glenn Holdstock GHoldstock@ssc.nsw.gov.au for details.

Next Meeting :

Come to the discussion meeting at the BEC on June 3rd. See details on front page.